

FAX# 703 528 7880  
CREDIT RISK !!  
FROM REP  
HARRIS REPORT  
\*\*CHANGES\*\*  
OCT10/12 12.08  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER  
CLASS: NATL. LOCAL REGIONAL

EST#1928 COMMENTS: (LINE, ORDER, INVOICE)

PRDCT : RPOE-3 PAC  
EST# 1928 COMMENTS :

DATE OCT10/12 12.08

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

TO LENA  
FR JULIE  
OK'D M4  
TTLS RTS  
PLS CFM, THX 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOE-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 1928

9 S 700P-730P

30 \$3,000.00

10/9

10/12

2

TU-W, F

2

PROGRAM : JEOP  
CON COM1: 1X PER DAY

REP HEADLINE# 6299912 TRF# 329365  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.08  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		600P-630P	30		\$3,000.00	10/11	10/11	1		THU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-9 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
MISSED: TU-W, F 730P-730P OCT10/11 30S \$3,000.00 (OCT10/11)												
OFFER: THU/600P-630P OCT11 30S \$3,000.00 PLS ADVISE.												
CMT: WE CAN OFFER												
CONTRACT TOTAL												65800.00
TOTAL SPOTS												42

MARKET TOTALS \$214,250 WFTV 31% WKMG 21% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE